



Gunmaker

JOURNAL OF CUSTOM GUNMAKING

Insertion Order

Advertising RATES

BASED ON DIGITAL READY ARTWORK

All Pages - Four Color Process:

1 column inch	\$30.00
1/8 page	\$45.00
1/4 page	\$90.00
1/2 page	\$180.00
Full page	\$320.00

Advertisement sizes in inches (width x height):

1 column inch	3.25 x 1
1/8 page	3.25 x 2.25
1/4 page	3.25 x 4.25
1/2 page vertical	3.25 x 9
1/2 page horizontal	7 x 4.25
Full page	7 x 9

File formats: We accept .tif .pdf or .jpg files only. All files MUST be at 300 dpi at actual size to ensure quality reproduction. Photos should be converted to cmyk. Please include a printed copy of the advertisement.

Closing Deadlines

Spring	February 15
Summer	May 15
Fall	August 15
Winter	November 15

Ad size:

- 1 column inch \$ 30.00
- 1/8 pg \$ 45.00
- 1/4 pg \$ 90.00
- 1/2 pg horizontal \$180.00
- 1/2 pg vertical \$180.00
- full page \$320.00

Issues:

- Spring - Year_____
- Summer - Year_____
- Fall - Year_____
- Winter - Year_____

Ad Materials:

- Enclosed
- Will be sent by mail on CD
- Will be emailed to: acgg@acgg.org
- Use from Issue: _____

Payment Policy. We prefer payment with all submission of ad materials. Statements will be mailed with multiple insertions and are due upon receipt. Advertisers' copies are mailed upon request. We reserve the right to hold future ads if accounts are not current. No agency discounts. All advertising must be directly related to the gunmaking trade. The American Custom Gunmakers Guild reserves the right to reject advertising they deem inappropriate, misleading, offensive or copy which is derogatory toward other advertisers or members of the ACGG.

Questions?

Jan Billeb
Executive Director
22 Vista View Ln
Cody, WY 82414-9606
(307) 587-4297
acgg@acgg.org

Effective:
Summer Issue 2007

Advertiser Information:

Contact/ Name _____

Company _____

Address _____

City _____ State/Province _____ Zip _____

Country _____ Telephone (_____) _____

Email _____ Fax _____

- Paid by Check or Money Order # _____ US Funds (No cash, please.)
- Visa/Mastercard # _____ / _____ / _____ / _____ Exp: ____/____ Code _____

Mail to: ACGG, 22 Vista View Ln, Cody, WY 82414 **Fax to:** (307) 587-4297.